

IPOP and the Cosmic Buddha

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WHAT IS IPOP?

Four dimensions of experience

Ideas – concepts, abstraction

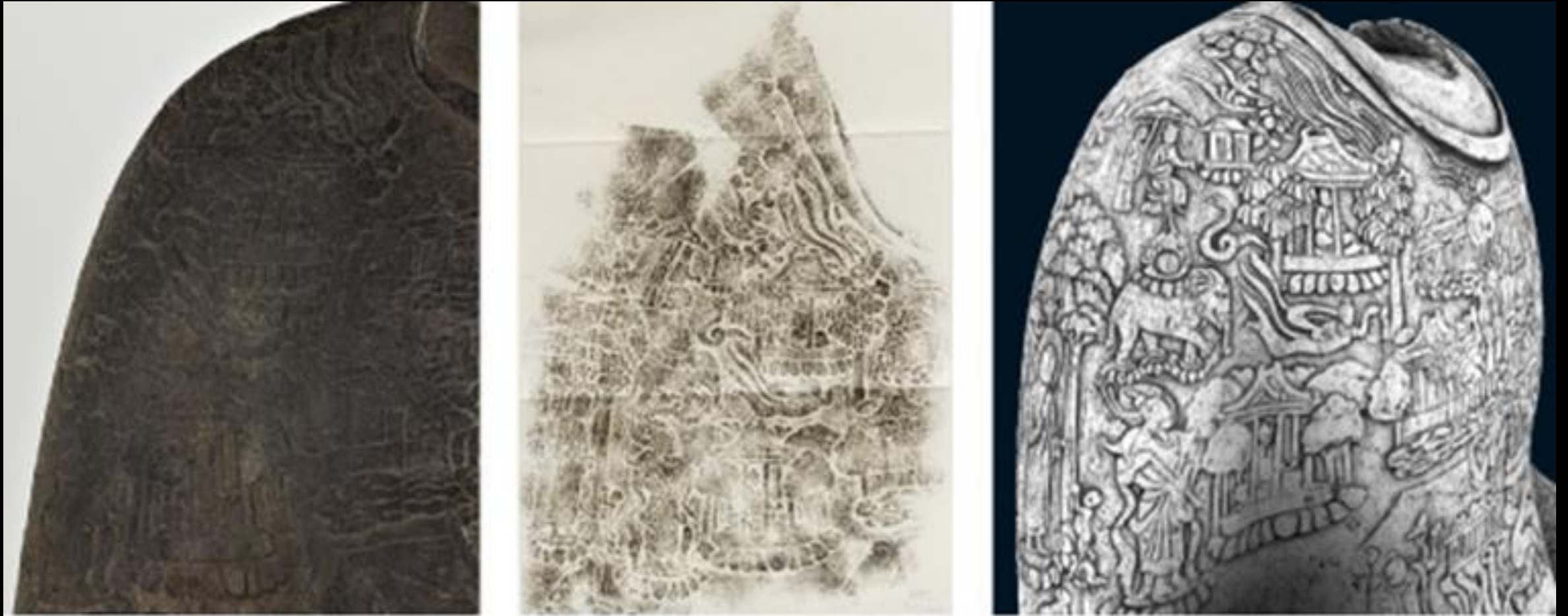
IPOP

Physical – somatic,
senses

People – emotion,
narrative

Object – aesthetics, making

The Cosmic Buddha Exhibition and Practicum



WHY DO IPOP?

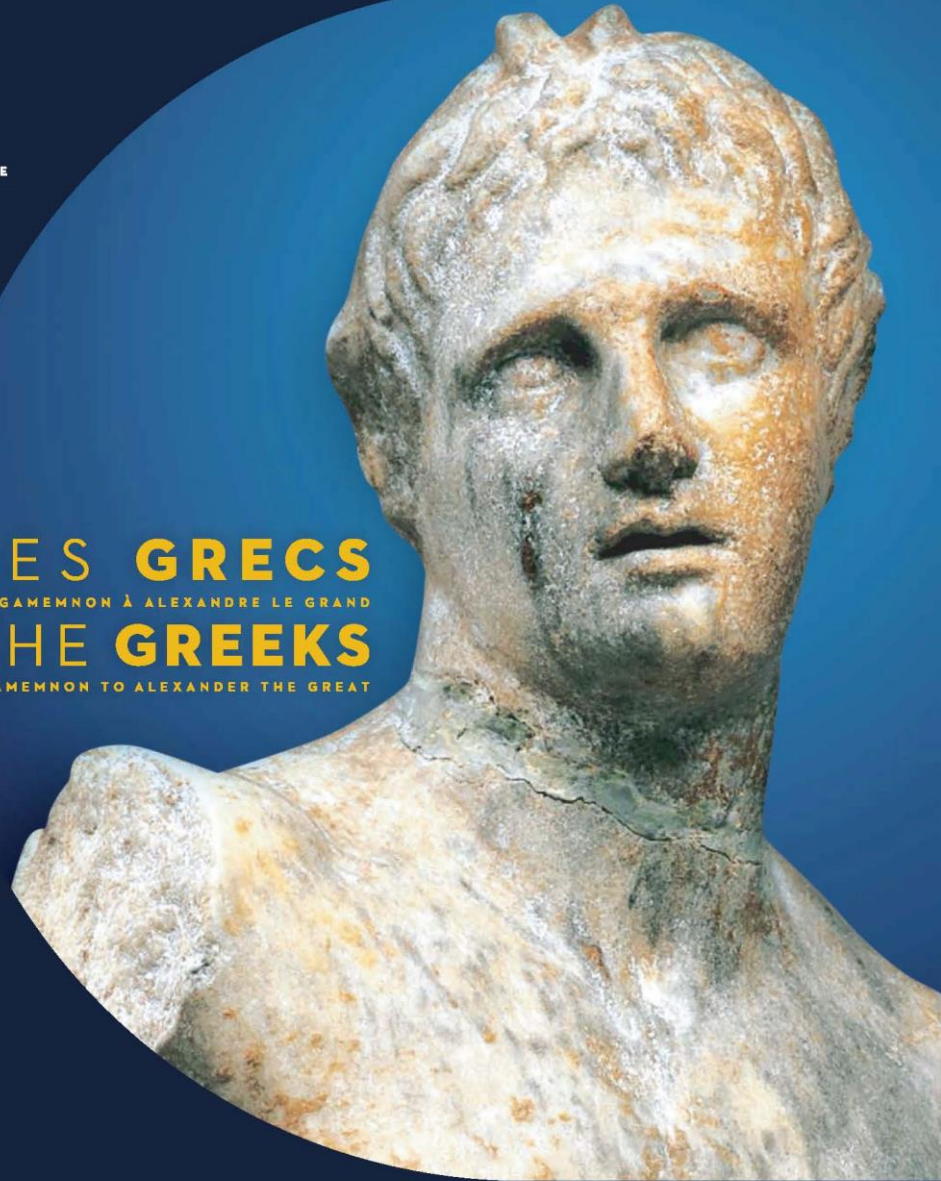


BALANCE



MUSÉE
CANADIEN
DE L'HISTOIRE
-
CANADIAN
MUSEUM
OF HISTORY

LES GRECS
D'AGAMEMNON À ALEXANDRE LE GRAND
THE GREEKS
AGAMEMNON TO ALEXANDER THE GREAT



EXPOSITION ET FILM IMAX® – EXHIBITION AND IMAX® MOVIE

Du 5 juin au 12 octobre 2015 – June 5 to October 12, 2015

100, RUE LAURIER STREET, GATINEAU QC 819-776-7000 museedelhistoire.ca/lesgrecs historymuseum.ca/thegreeks #LesGrecs #TheGreeks



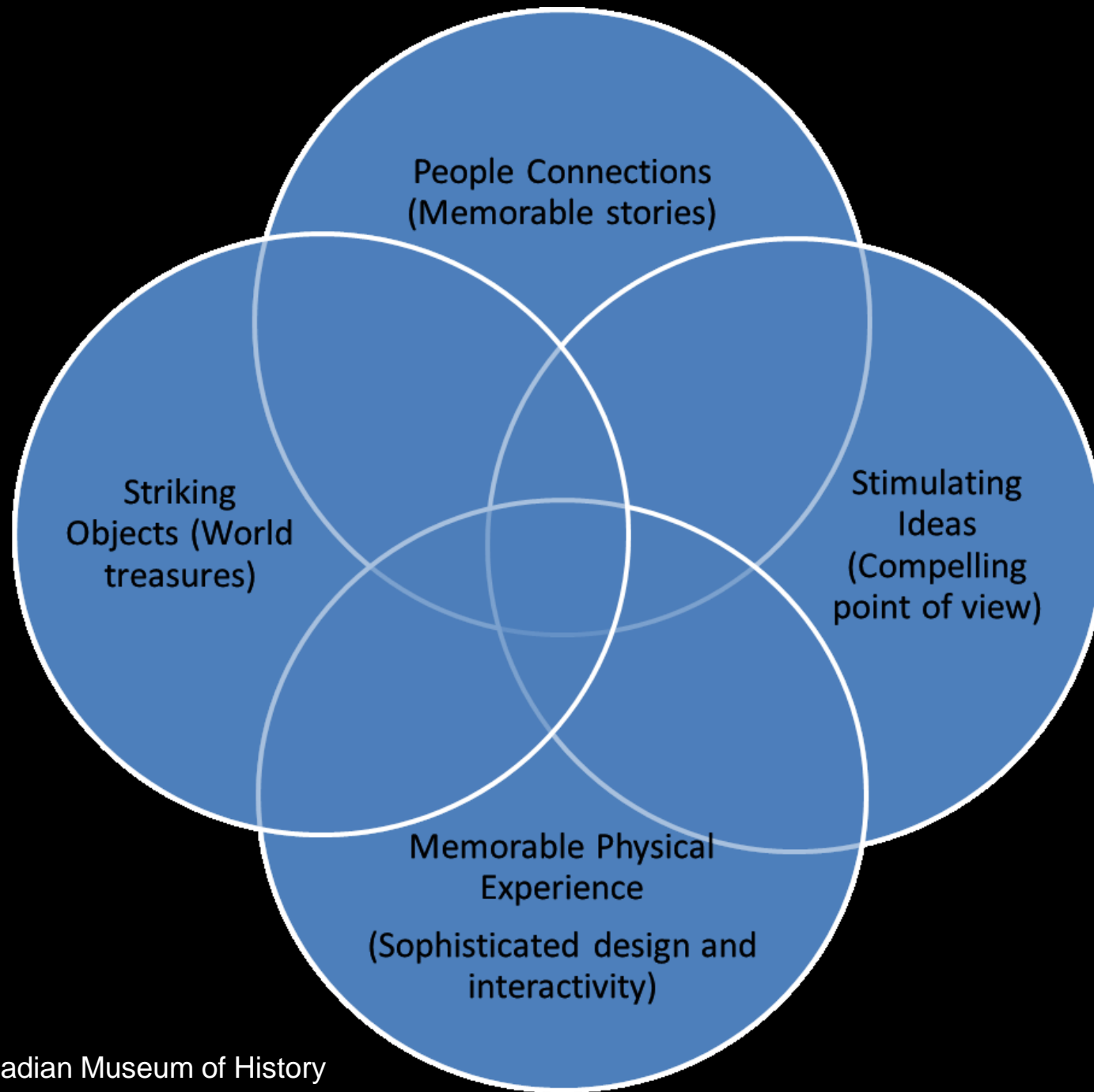
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HOW DO YOU KNOW BEFORE IT'S TOO LATE?

TESTING FOR IPOP

The IPOP Exhibition Development Toolkit

- Is your team IPOP'ing? (IPOP online survey)
- Is your concept demonstrating IPOP? (concept interviews)
- Is your content IPOP? (card sorts)
- Does your title have IPOP appeal? (title testing)
- Are your displays IPOP? (paper prototypes)
- Will it be an IPOP exhibition? (experience design)

Toolkit details available at si.edu/opanda/IPOP